



Far South/Border North: Artists and Cultural Practitioners in Community (FSBN)

Social Impact Hubs: Application preview

This application is for nonprofit organizations and tribal governments that wish to serve as a **social impact hub**. If you are an artist/cultural practitioner seeking support or a nonprofit seeking to hire artists or cultural practitioners, please view the program guidelines and application, which will open on February 15 at <https://www.sandiego.gov/far-south-border-north>

The preferred method of submitting your Social Impact Hub application is online at: <https://www.surveymonkey.com/r/VHPCRQJ>

If that presents a problem, you may submit a PDF via email to apply@catalystsd.org. Please alert us in advance if you will submit a PDF.

View overview, application, and rating matrix at: <https://catalystsd.org/what-we-do/backbone-support/>

Eligibility Questions

Questions 1-6

NONPROFIT STATUS: Does your organization hold tax-exempt nonprofit status under section 501(c)(3) or 501(c)(6) of the Internal Revenue Code or is it a tribal government?

Yes, moves on

No

Is your organization fiscally sponsored by an organization with 501(c)3 or 501(c)6 status

Yes, moves on

No, does not qualify

ORGANIZATION PURPOSE: Is your organization's mission clearly focused on one or more of the following Far South / Border North program goals:

- Public health, with a focus on stopping the spread of COVID-19 and associated diseases or health disparities
- Water and energy conservation, climate mitigation, emergency preparedness, relief, and recovery
- Civic engagement, including election participation
- Social justice and community engagement

Yes, moves on

No, does not qualify

HISTORY OF OPERATIONS: Does your organization have at least two full and consecutive years of operating with an independent governing board (or a fiscal sponsor with these qualifications);

Yes, moves on



No, does not qualify

SERVICE AREA: Is your organization headquartered in Imperial County or San Diego County or on a reservation adjacent to those areas?

No, does not qualify

Yes

Does your organization do its primary work (provide programs and/or services) in Imperial County and/or San Diego County or on a reservation adjacent to those areas?

Yes, moves on

No, does not qualify

Basic information about applicant and fiscal sponsor (if applicable)

Questions 7-14

Org or tribal government name, address, etc.

Org or tribal government mission and/or vision

Applicant point of contact info

Tax ID number

Fiscal sponsor information, if applicable

Qualifications and Activities

Questions 15-24

15. Why are you interested in serving as a Hub for the Far South/Border North program?
16. FSBN goal for which you would be best suited as a Hub
 - Public health, with a focus on stopping the spread of COVID-19 and associated diseases or health disparities*
 - Water and energy conservation, climate mitigation, emergency preparedness, relief, and recovery*
 - Civic engagement, including election participation*
 - Social justice and community engagement*
17. Please describe your experience in the goal(s) for which you are applying to serve as a Hub. Include only those categories you selected above.
18. Describe your reach and relationships with individuals and communities in the lowest quartile of the **California Healthy Places Index** in San Diego and/or Imperial counties, including specific communities in which you are currently active.
19. Describe how you will work with and mentor artists and cultural practitioners on topics related to your focus area. If possible, provide an example of how you've done this in the past, particularly in a cohort model.



20. The program includes individuals across the bi-county region and from tribal territories. How will you equitably support this wide geographic and cultural area? Please include locations in which you anticipate holding meetings and cohort gatherings.
21. Describe the individual or team who will primarily perform the social impact hub activities and interact with artists.
22. What is your experience managing government grant funds, including reporting and data collection
23. Describe how you will eliminate barriers to participation in the cohort you help design, facilitate, and organize and, if any, your experience with these practices.
24. The budget for this project is \$95,000 total for two years. Please describe briefly how you will use the funding.
 - Note that, per State requirements, funds cannot be used for:
 - Expenses incurred before the start date or after the ending date of the grant activity period
 - Expenses that would supplant other state funding.
 - Operational, administrative, or indirect costs of schools, colleges, or universities.
 - Fundraising activities or services such as grant writing, annual campaigns, or fundraising events
 - Lobbying activities that are intended to influence the actions, policies, or decisions of government officials or specific legislation.
 - Programs or services intended for private use, or for use by restricted membership (including programs that require college or university enrollment for participation).
 - Projects with religious purposes.
 - Trusts, endowment funds, or investments.
 - Construction projects, purchase of land and buildings, or capital expenditures used to maintain, upgrade, acquire, or repair capital assets.
 - Equipment purchases (equipment rentals are eligible).
 - Debt repayment.
 - Hospitality expenses, meals, or food.
 - Out-of-state travel.

Additional information

Contract requirements

No action on these is required now. For any organization selected as a social impact hub, the following will be required:

- IRS Form W9
- Proof of nonprofit or tribal status



- Electronic funds transfer (bank) information
- Documentation of insurance including certificates and/or endorsements naming project partners as additionally insured for at least \$1 million each in commercial general liability, commercial automobile liability, worker's compensation (details available)
- Fiscal sponsor information if applicable
- List of executive leadership and governing body members with names, titles, and short bios

Selection process

Eligibility: Questions based on State of California requirements for this subcontract.

Application: Review by a panel including artists, nonprofits working in the area of the program goals (climate, public health, etc.), residents of both Imperial Valley and San Diego County. The panel will make recommendations to the program team, who will review for consistency with the program needs (i.e., coverage of all geographic and subject matter needs) and finalize the list of subcontracted entities.

View the scoring matrix <https://catalystsd.org/what-we-do/backbone-support/>

Timeline (January 2023–Fall 2024)

Dates may change based on program needs and artist/hub availability.

January/February 2023	Application active (1/20) Application office hours (Feb 6 & 10) Deadline (2/14) Notification (2/28)
Winter/spring 2023	Hub preparation Hub administration for first grantee cohort begins
Summer/fall 2023	Hub administration for first grantee cohort continues Hub administration for second grantee cohort begins
Winter/spring 2024	Hub administration for second grantee cohort continues Hub administration for first grantee cohort complete
Summer/fall 2024	Hub administration for second grantee cohort complete Culminating event participation



Application instructions

Complete the online application form at <https://www.surveymonkey.com/r/VHPCROJ>

If this presents a problem, you may submit a PDF to apply@catalystsd.org. Please alert us in advance.

If you have a question, please email apply@catalystsd.org no later than February 13 or attend office hours on February 6 or 10.

For questions or concerns, contact [Megan Thomas](#).

Acknowledgements

The program will be implemented by the City of San Diego in partnership with Catalyst of San Diego & Imperial Counties, The San Diego Regional Arts and Culture Coalition, and San Diego Foundation. This activity is funded in part by the California Arts Council, a State Agency.

